



13th Annual Lighted Parade + Theme: West Texas Christmas

ALL ENTRIES MUST BE LIGHTED OR GLOW-IN-THE-DARK

Rules:

1. For the children's sake, **NO LIVE Santa Claus** on your float. Santa will already be greeting children at the Gazebo. Any **LIVE** Santa's will disqualify you from being judged.
2. **All** entries must be lighted or glow-in-the-dark. Parade floats will follow a route starting at SPC. To enter a float in the parade you will need to fill out an entry form. On the day of the event, bring your float to SPC lining up behind the last float on Denver Ave – **ENTER LINEUP FROM HICKORY STREET!** Park your float on a first come, first serve basis.
3. No walking traffic or bike riders under the age of 10 years old permitted.
4. All vehicle drivers please dim your lights. **NO HEADLIGHTS PLEASE!**
5. Please **do not throw anything** from your float, but **feel FREE** to give away treats downtown! 😊
6. Judges will be on Houston St in front of the Wallace Theater.
Please stop momentarily in front of the Judges. Make sure your # is displayed on passenger side.
7. The streets will be closed off starting at 5pm. If you wish to setup your booth before the parade starts, feel free to do so. All floats will exit by continuing down Ave H. Once you're outside the barricades, feel free to depart the parade route, at the corner of Ave H and Austin. Vendor space can be facing the courthouse square, and spaces will be preassigned by the Main Street manager.
8. There is no fee to have a booth, but you **MUST have a float in order to have booth**. You may sell or give away items at your booth, but you are responsible for anything and everything necessary in order to do so (for example: local and state permits and licenses depending on what you are selling/giving out).

Helpful Hints:

1. The theme is **A West Texas Christmas**. Judges will be looking for floats that follow the theme as part of their judging criteria. What says "West Texas Christmas to YOU?"
2. Remember the key is lighting for the crowd's enjoyment.
3. How do you light your float? Use a gas or battery-operated generator to plug in wire lights, flood lights & spots. Consider using colored lights in spot and flood lights. Have your participants wear light up pins, glow necklaces, bracelets, and hats. Use battery operated lights or luminaries. Glow in the dark paints
4. Battery powered generators work GREAT for LED lights and are also super quiet.